

# Terms & Conditions

This Privacy Policy regulates the method in which Brighter Strides ABA LLC collects, uses, maintains and discloses information collected from users (each, a "User") of the info@brighterstridesaba.com website ("Site"). This privacy policy applies to the Site and all products and services that are offered by Brighter Strides ABA LLC.

## Personal identification information

We may gather personal identification information from Users in many ways, including, but not limited to, when Users visit our site, place an order, fill out a form, respond to a survey as well as in association with other activities, services, features or resources we make available on our Site.

Users may be asked for, as is applicable, name, email address, mailing address, phone number, insurance, and credit card information. However, Users may visit our Site anonymously.

We will collect personal identification information from Users only if they voluntarily submit the information to us. Users can always refuse to supply personal identification information, but this may prevent them from engaging in certain Site related activities.

## Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer, and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

## Web browser cookies

"Cookies" may be used by our Site in order to enhance the User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## How we use collected information

Brighter Strides ABA LLC obtains and uses Users personal information for the following purposes:

- . To improve our Site

We strive to continually improve our website offerings based on the information and feedback we receive from you.

- . To send periodic emails

The email address Users provide for order processing, will be used only to send them information and updates pertaining to their order. It may also be used to respond to their inquiries, and/or other requests or questions.

If the User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If the User would like to unsubscribe from receiving future emails at any time, we include detailed unsubscribe instructions at the bottom of each email or the User may contact us via our Site.

### **How we protect your information**

We embrace appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over an SSL secured communication channel and is encrypted and secured.

### **Changes to this privacy policy**

At any time, Brighter Strides ABA LLC has the option to update this privacy policy. When we do, Brighter Strides ABA LLC will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

### **Your acceptance of these terms**

By using this Site, you indicate your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site.

Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

### **Contacting us**

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

Brighter Strides ABA

Phone (732)-806-0257

Email [info@brighterstridesaba.com](mailto:info@brighterstridesaba.com)